



The Hedley Project

*A Major Similkameen Valley
Tourism Opportunity*

May 2005

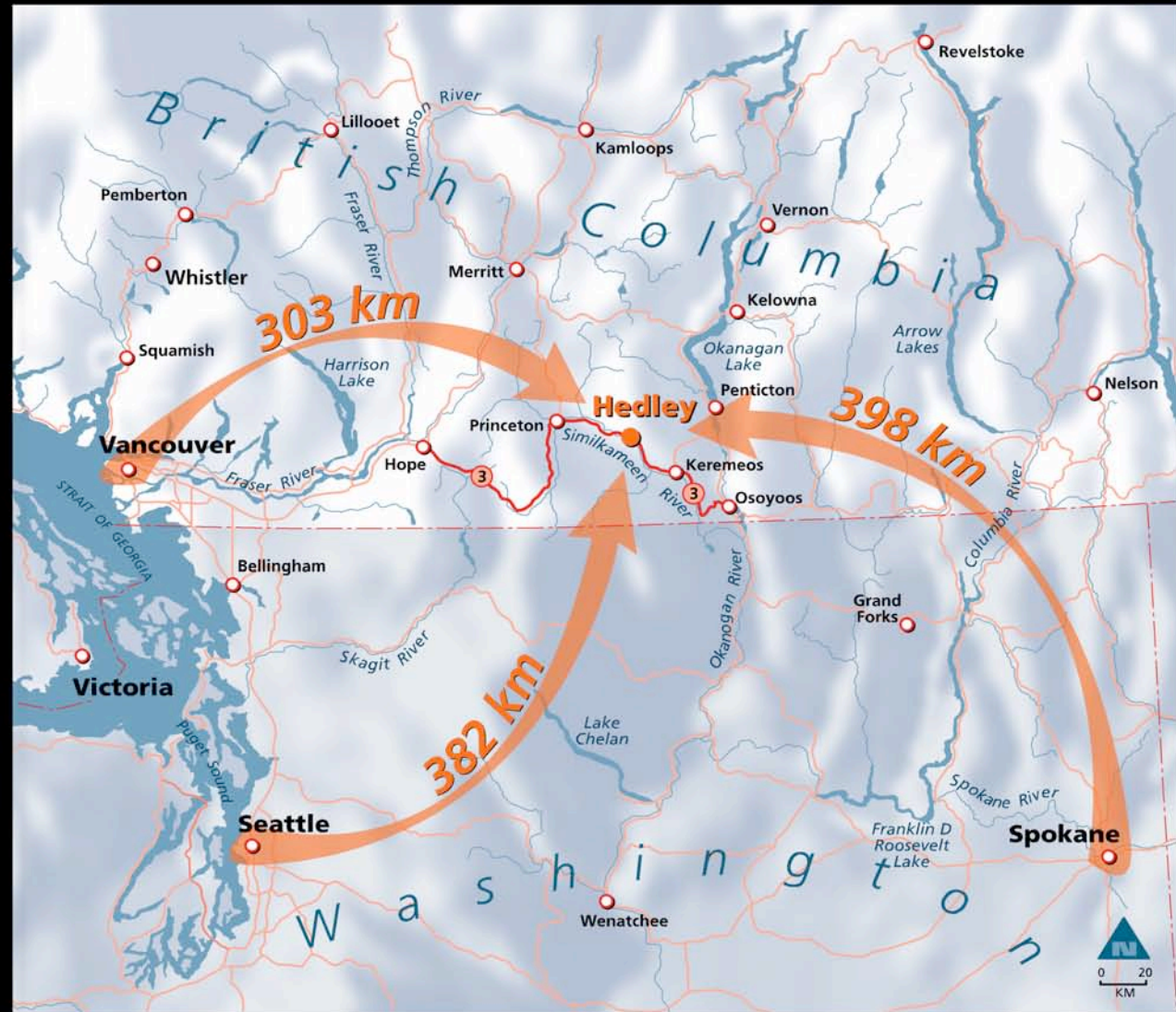
PRESENTED BY

Upper Similkameen Indian Band

Princeton and Hedley, BC

Overview

Location



THE HEDLEY PROJECT

Overview

The Similkameen Valley



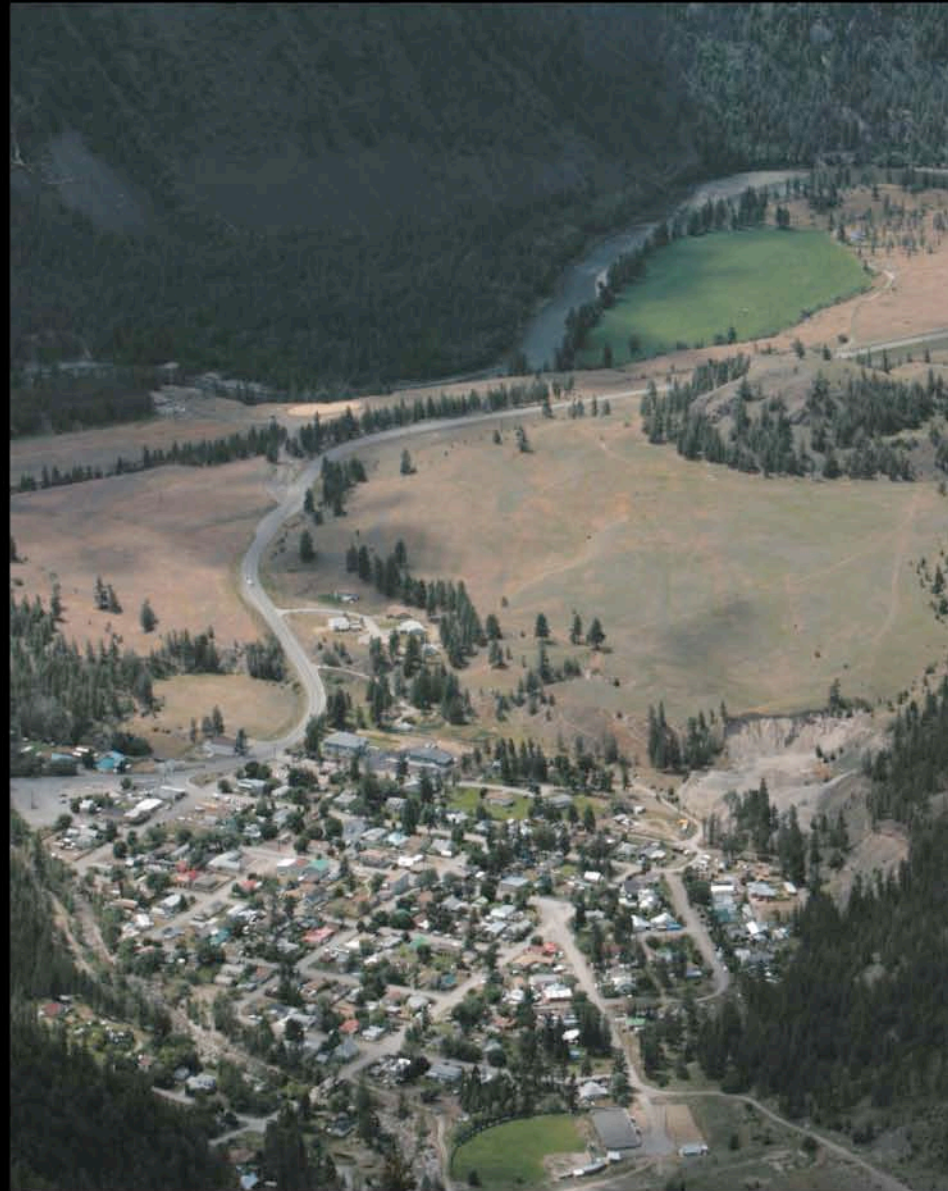
Similkameen Valley looking west



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Overview

Hedley, BC



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Overview

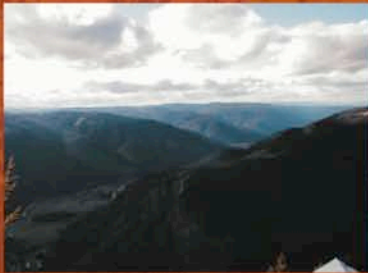
The Upper Similkameen Indian Band



THE HEDLEY PROJECT

Content

The Tourism Assets



The Mascot Gold Mine



Nickel Plate Concentrator ruins



The Tulameen Ochre Bluffs



Old Chert (flint) Mines



The ancient Pictographs



The old native Village Sites



The Village of Hedley

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Content

The Mascot Mine



Mascot Mine



THE HEDLEY PROJECT

Content

The Ochre Bluffs



THE HEDLEY PROJECT

Content

The Pictographs



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Content

The Valley History



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Project Elements

The Vision and the Plan

*"We are determined
to achieve our goal of a
major... cultural and
tourism opportunity
that will create
economic wealth for
native and non-native
alike...and bring
golden prosperity back
to the Similkameen
Valley."*

Chief Rick Holmes



1. **Develop the Vision and establish a Plan**
- otherwise knee-jerk decision making unfolds
2. **Know that the Plan will change but hold to the Vision** - otherwise it is easy to stray consequently losing focus and momentum;
3. **Use the best expertise available (and affordable) to undertake whatever task is necessary** - even if having to source outside the community;
4. **We must be very market driven** - know where the customers are and how to effectively attract them;
5. **By necessity we are very bottom line focused**
- it is no fun losing money even when projected;
6. **We try to have fun** - otherwise to what end.

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Project Elements

The Mascot Mine

- 6-8 jobs
- Capital \$3,000,000



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Project Elements

The Mascot Mine



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Project Elements

Ochre Bluffs and Pictographs

- 2-4 jobs
- capital \$100,000



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Project Elements

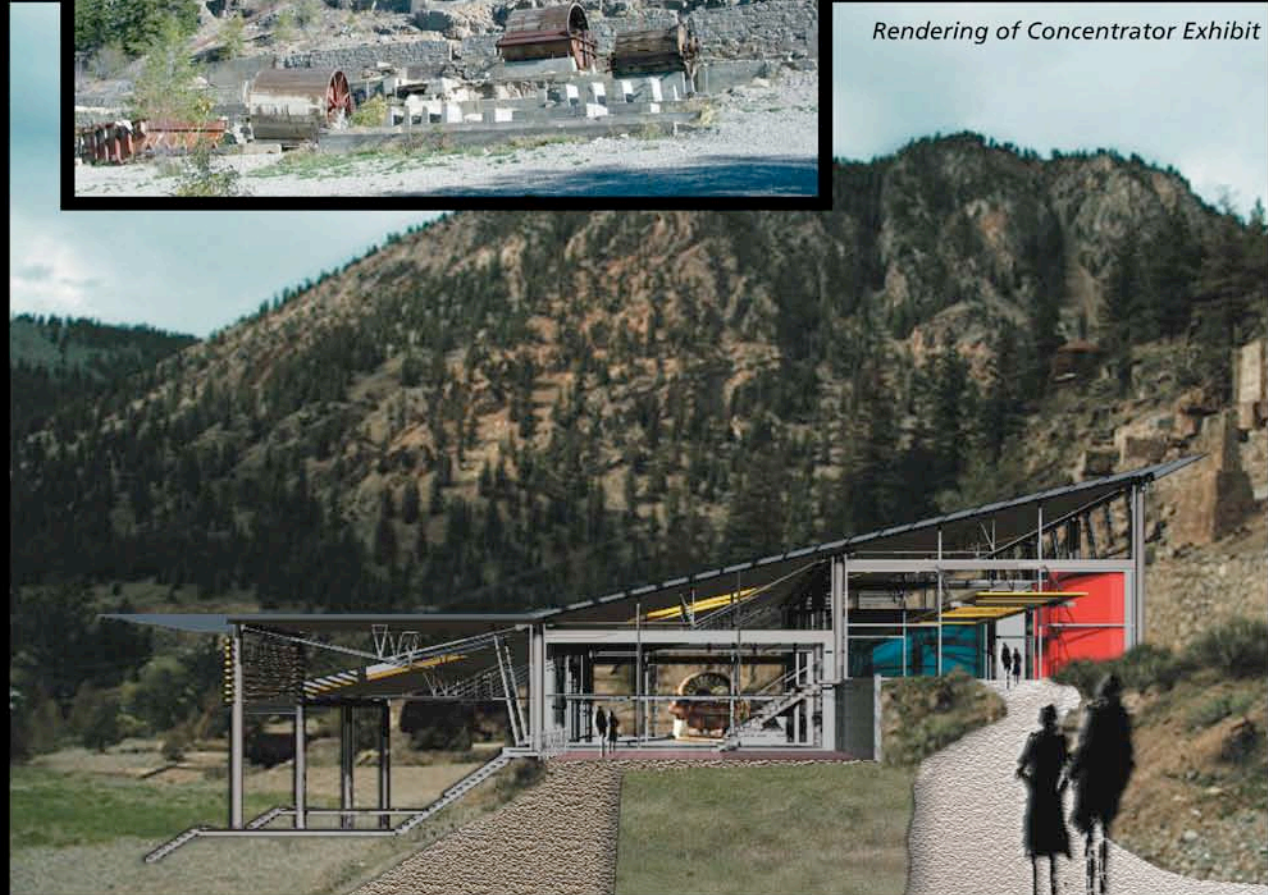
The Snaza'ist Mining Interpretive Centre

- 24 - 26 jobs
- \$4,000,000 capital cost

Nickel Plate Concentrator Ruins



Rendering of Concentrator Exhibit



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Project Elements

The Snaza'ist Mining Interpretive Centre (temporary)

- 14 jobs
- \$800,000 capital cost



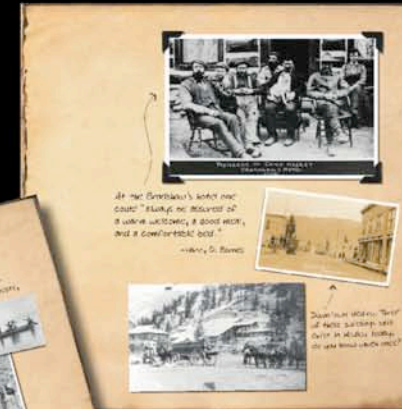
Similkameen Valley
PICTOGRAPH

LABOUE DAM-BEST PICTO

During the construction in 1970s, many people were working on the dam. The dam was built by the British Columbia Hydro and Power Commission.



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At the time, the dam was built by the British Columbia Hydro and Power Commission. The dam was built by the British Columbia Hydro and Power Commission.



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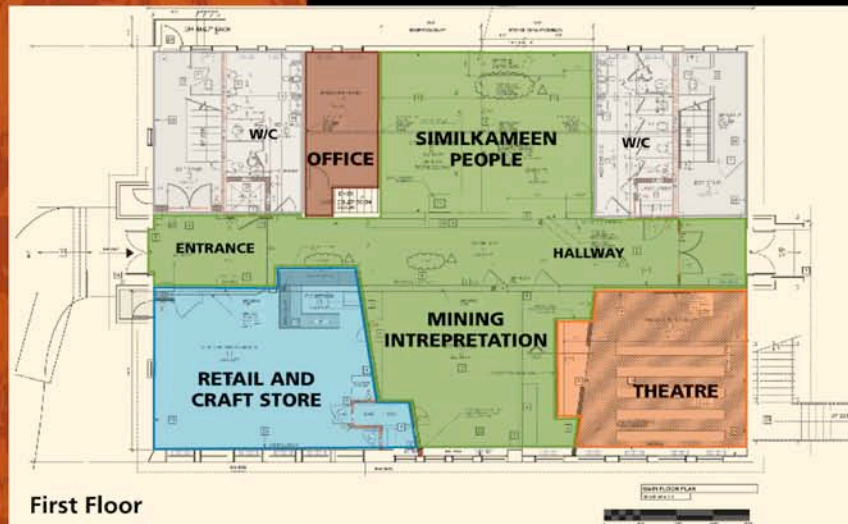
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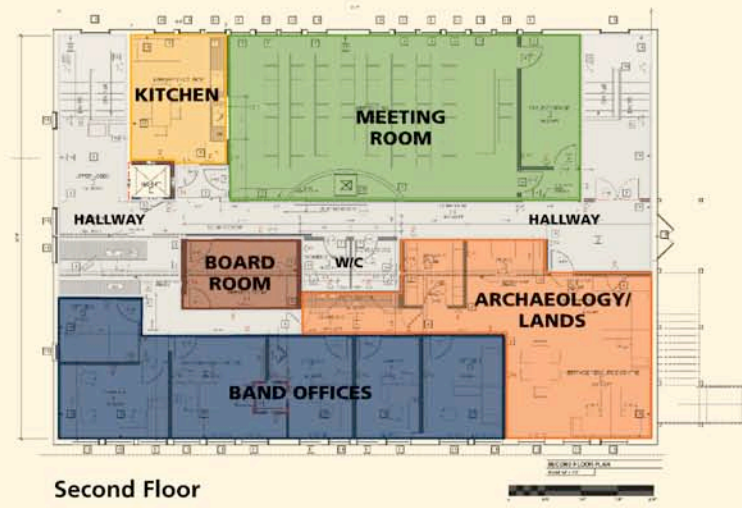
THE HEDLEY PROJECT

Project Elements

The Snaza'ist Mining Interpretive Centre (temporary)



First Floor



Second Floor

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Project Elements

The RV Site

- 6-10 jobs
- \$1,000,000 Phase 1 capital cost



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Project Elements

Other Enterprises

Jobs

9-hole golf course	10
The Bunkhouse Inn	8
Archeology Digs/Tours	3
Retirement Housing	4
Eco-cultural touring	4
Underground Mine Tours	3
Total Jobs	32



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Project Elements

Other Enterprises



THE HEDLEY PROJECT

The Team



Project Team

Team

Upper Similkameen Indian Band Representatives:

- Chief Rick Holmes
- Councilors Charlene Allison
Carmeletta Holmes
Philippe Batini
Brenda Gould
Ken Romaneski
- Band Manager
- Archaeology Department
- Site Supervisor



Consultants

- Project Coordination
- Market/Financial Analysis
- Landscape Planning
- Master Site Planning
- Architecture
- Interpretive Planning
- Civil Engineering
- Environmental Consulting
- Archaeological Consulting
- Construction Contractors
- Carto-Graphics

- Land Strategies
- Development Consulting Group
- Phillips Farevaag Smalberg Planning
- Hotson Bakker Architects
- Hotson Bakker Architects
- AldrichPears Associates
- Kerr Wood Leidal Engineering
- Golder Associates
- Golder Associates
- Greyback Construction
- Jones Maps & Diagrams

THE HEDLEY PROJECT

Rewards



Archaeology Dig Youth Program

- ✓ Enhance BC tourism infrastructure;
- ✓ BC Heritage preserved and celebrated;
- ✓ Unique First Nation mining story told;
- ✓ First-Nation / Non Native / Private Sector cooperation;
- ✓ Major catalyst for existing and new enterprise;
- ✓ Strengthen the economy of the South Okanagan-Similkameen;
- ✓ Permanent jobs in the new economy
- ✓ Diversification from forestry;
- ✓ Pride of Nation for the USIB;
- ✓ 60-80 direct jobs created over 10 years
- ✓ Entrepreneurial experience;
- ✓ \$7 - \$10 million invested into local and BC economy.



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Where are
we now ...



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The Mascot Mine

- Phase 1 —
opened July 2004
- Phase 2 —
underground tours
open June 2005



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The Retail & Craft Store

- Opened July 2004
using school room
- New premises open
June 2005



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Next Steps



... all 872 of them

- *Complete Phase 2 with*
 - *Underground tours*
 - *Ochre Bluff and pictograph tours*
 - *Temporary Interpretive Centre*
- *Prepare business plan source funding for RV Park and Golf Course*
- *Embark upon Hedley townsite renewal*
- *Plan/protect/interpret historic and traditional Villages sites*
- *Begin planning and fundraising for permanent Interpretive Centre*



THE HEDLEY PROJECT

The CEDTAP Acknowledgement

"....and now for a little focus upon the event that helped make the Hedley Project happen."

The CEDTAP program funding was the defining catalyst steering the Upper Similkameen Indian Band's Mascot Mine project on a sustainable path.

At the time the Band had minimal financial resources due to the forestry downturn in BC.

The CEDTAP contribution of just under \$20,000 allowed for serious market and financial analysis to unfold which then triggered approximately \$300,000 in planning funds from Aboriginal Business Canada and Indian and Northern Affairs Canada....and of course you now know the rest of the story.



For this support Chief and Council of the Upper Similkameen Indian Band thank those of you here representing CEDTAP today.

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