



## Canada and the Americas: Defining Re-engagement

Canadian Foreign Policy Journal / Centre for Trade Policy Law  
Canadian Foundation for the Americas / Department of Foreign Affairs and International Trade

Department of Foreign Affairs and International Trade, 125 Sussex Drive  
13 & 14 March 2008

### 13 March Conference venue: Robertson Room

**13h30 Doors Open** (Advance registration only. No on-site registration is permitted.)

**14h30 Welcoming Remarks**

Phil Rourke, Executive Director, Centre for Trade Policy and Law (CTPL)

Carlo Dade, Executive Director, Foundation for the Americas (FOCAL)

James Fox, Assistant Deputy Minister, Bilateral Relations, Foreign Affairs and International Trade Canada (Invited-TBC)

**14h45 Panel 1: Canada's Role in Latin America and the Caribbean**

Canada's re-engagement in the Americas is based on the pillars of economic prosperity, governance, and security. What are Canada's interests with respect to each of these pillars? What are the prospects for re-engagement in each of these areas? What are the policy recommendations for advancing Canadian interests in the short, medium, and longer term in each of these areas?

**Moderator:** James Lambert, Director General, Latin America and Caribbean, Foreign Affairs and International Trade Canada

**Discussant:** Jean Daudelin, Norman Paterson School of International Affairs, Carleton University

**Panelists:**

- Daniel Drache and Marc Froese, York University, *Canada's Northern Market Model*
- Roberto Duran, Universidad Pontificia de Chile, *Canada-Chile Diplomacy and Trade in the 21<sup>st</sup> Century*
- Laura Macdonald and Arne Ruckert, Carleton University, *The Harper Government's Re-engagement with post-Neoliberal Latin America*

**16h15 Break**

**16h45 Special Roundtable: The Re-engagement of Canada in the Americas (Sponsored by Scotiabank)**

This is an unscripted, moderated exchange among distinguished analysts and practitioners on the broader implications of a reinvigorated Canadian engagement in the hemisphere for Canada, for North America and for the hemisphere.

**Introduction:** Jim Loutit, Vice-president, Latin America, Scotiabank

**Moderator:** Alexandra Bugailiskis, Assistant Deputy Minister and Executive Coordinator, Americas Strategy, Foreign Affairs and International Trade Canada

**Discussants:**

- Albert Ramdin, Assistant Secretary General, Organization of American States
- Andres Rozental, former Deputy Foreign Minister, Mexico
- Peter Hakim, President, Inter-American Dialogue
- Paul Knox, Chair, School of Journalism, Ryerson University

18h15 Break

<b>13 March Conference venue: Cadieux Auditorium</b>
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18h30 Keynote Address, The Honourable Maxime Bernier, Minister of Foreign Affairs (Invited- TBC)

<b>March 14 Conference Venue: Robertson Room</b>
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0830 Doors Open

9h00 Welcoming Remarks

Maureen Appel Molot, *Canadian Foreign Policy*

**Panel 2 – Prosperity: Trade, Investment, and Growth**

What are the key policy issues related to the prosperity focus of Canada's Americas strategy? What is the role of bilateral and regional free trade negotiations in advancing Canada's interests with respect to trade, investment, and growth? What other complementary policy instruments are being used to help achieve overall objectives related to the prosperity component of Canada's Americas strategy? What is the expected outcome of this approach?

**Moderator:** Kathryn McCallion, Senior Advisor, International Trade, Foreign Affairs and International Trade Canada

**Discussant:** Laura Dawson, Senior Associate, Centre for Trade Policy and Law

**Panelists:**

- Ann Weston and Ramesh Chaitoo, The North-South Institute/Caribbean Regional Negotiating Machinery, *Prospects for a Canada-CARICOM FTA*
- Mathieu Ares, Université de Québec à Montréal, *Canada and Quebec Investment in Mexico*
- Annette Hester, Research Fellow at the Centre for International Governance Innovation, *Canada in Brazil's Hemispheric Investment Strategy*

10h30 Break

11h00 Panel 3: Governance

What are the key elements of the governance pillar in Canada's Americas strategy? What is Canada trying to achieve beyond the traditional focus on promoting democracy and supporting elections? How should Canada respond to the new challenges to democracy and good governance in the hemisphere? What are the prospects for success for this component of Canada's overall strategy?

**Moderator:** Gilles Rivard, Vice President, Americas, Canadian International Development Agency

**Discussant:** Suzanne Laporte, Secretary of External Relations, Organization of American States

**Panelists:**

- Elizabeth Spehar, Director for the Americas and Europe Division, Department of Political Affairs, United Nations Secretariat
- Stephen Baranyi (delivering a paper prepared by Yasmine Shamsie, Waterloo University), *Canadian Policy towards Haiti*
- Catherine Hecht (delivering a paper prepared by Maxwell Cameron and Catherine Hecht, University of British Columbia), *Governance and Democratization*

12h30 Lunch – no formal program

**14h00 Panel 4: Security**

What are Canada's security interests in the hemisphere and how can we advance them through our international policies? What specific contributions can Canada make in this area? What are the prospects for success? What can Canada contribute to larger security issues such as threats to public health and environmental disasters?

**Moderator:** Mark Moher, Senior Coordinator, International Crime and Terrorism, Foreign Affairs and International Trade Canada

**Discussant:** Vladimir Torres, Senior Latin America Analyst, Canadian Foundation for the Americas

**Panelists:**

- Stephen Randall, University of Calgary, *Colombia and Hemispheric Security Changes*
- Thomaz G. Costa, National Defense University, Washington, DC, *Emerging Challenges in Hemispheric Security*

**15h30 Break****16h00 Panel 5: Corporate-Social Responsibility**

Canadian investment in Latin America is largely concentrated in the financial services and extractive sectors, which are sectors that have had a significant and sustained focus on corporate social responsibility performance. What are some of the experiences of Canadian companies with respect to corporate social responsibility in the region? What is the appropriate role of Canadian foreign policy with respect to corporate social responsibility? What is the likely impact of these policy recommendations?

**Moderator:** Louise Léger, Director General, Trade Commissioner Services, Foreign Affairs and International Trade Canada

**Discussant:** Cristina Rojas, Norman Paterson School of International Affairs, Carleton University

**Panelists:**

- Daviken Studnicki-Gizbert et al., McGill University, *Development of the Canadian Mining Sector in Latin America*
- Robert Cameron et al., Dalhousie University, *Mining, CSR and Canadian Foreign Policy*
- Kalowatie Deonandan, University of Saskatchewan, *Canadian Foreign Policy and Gold Mining in Latin America – Guatemala Case Study*

**17h30 Closing Remarks and End of Conference**


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